Contact:
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ASAP Director of Public Affairs
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Anchorage – November 27, 2012 The Alaska Stand Alone Pipeline (ASAP) project office is pleased to announce the addition of Lila Hobbs to the Public Affairs team. Hobbs will join the ASAP team as Public Relations Specialist. She will have numerous communications responsibilities including development of public information materials and day-to-day management of the project website.

Born in Anchorage, Hobbs has worked for the State of Alaska for more than five years and brings communications, outreach and legislative background to the ASAP team.

“Lila’s understanding of state government combined with her community outreach experience brings a valuable skill set to our team,” said ASAP Director of Public Affairs, Leslye Langla, “her strong communication skills will help our office effectively deliver public information to our audiences.”

Hobbs earned her academic credentials at Gonzaga University in Spokane and the University of St. Andrews in Scotland; she holds a Bachelor’s degree in International Relations.

The ASAP project is Alaska’s in-state natural gas pipeline project, designed to develop an affordable, long-term energy solution for Fairbanks, Southcentral Alaska and other communities where practicable. ASAP is a 737-mile in-state gas pipeline planned to originate at Prudhoe Bay and terminate at Point MacKenzie.

For more information, please contact Leslye Langla at 907.330.6320